

Dear Film and Tourism Industry Partners,

KWAZULU-NATAL TOURISM AND FILM AUTHORITY SKILLS AUDIT STUDY

KwaZulu-Natal Tourism and Film Authority (KZNTATA) would like to confirm the appointment of Ranijega Economic Development and Investment PTY (LTD) – to conduct a Skills Audit in the Audio-Visual industry and a baseline study for tourism-related skills in KZN. The study will be focused on the following aspects:

- Identify the existing skills gap and outline the priorities for local industry where training interventions must be initiated;
- Provide a detailed baseline of the current tourism-related skills, indicate whether they meet the demands of the sector and challenges;
- Provide recommendations for skills interventions that KZNTAFA should adopt and implement.

This study is crucial and will provide essential information for KZNTAFA to develop its Skills Intervention Strategy. Since the development of KZNTAFA's animation strategy, the organisation aims to expand the Skills Intervention Strategy to cover all other critical skills in the audio-visual and tourism industry.

As part of the research process, Ranijega will adopt a methodology that will include surveys and interviews with stakeholders like yourselves.

We will appreciate your time and input towards this important study. Over the next few weeks, Ranijega will be in contact with you to arrange meetings and to submit relevant information.

Please contact Dr. Bhebhe (Senior Researcher) at Ngqabuthob@visitkznsa.com should you have any queries.

We look forward to your support
Regards

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